

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62794 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/31/12 12:36 PM  
 Client: AMERICANS FOR PROSPERITY... CPE: / / 390 Agency Commission: 15 % Updated: TADANIELLO on 08/31/12 05:31 PM  
 Agency: MENTZER MEDIA SERVICES (24184) Product: AFP EST#390 :60'S (1300) Self :15:00 Confirmed: 08/31/12 01:56 PM  
 Buyer: STEPHANIE KOHLBAUER Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 36% KMGH: 28% KUSA: 25% KDVR+: 5% KWGN: 2% KTVD: 4% KPXC: 0% CABLE: 0%

## NEW ORDER CHG/PH 08/31/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	0 2 2 1 1 0 0	NEWS	60	B			0.0	\$1,200.00	6	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	6										
002	MEARLY	0 1 1 1 1 0 0	MORN	60	B			0.0	\$1,200.00	4	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										
003	DPRICE	0 1 1 1 1 0 0	DAY	60	B			0.0	\$3,000.00	4	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										
004	EPHIL2	0 1 1 1 1 0 0	EFG	60	B			0.0	\$1,700.00	4	\$6,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										
005	NEARLY5PM	0 1 1 1 0 0 0	NEWS	60	B			0.0	\$3,200.00	3	\$9,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	3										
006	NLATE7	0 1 0 1 0 0 0	NEWS	60	B			0.0	\$6,000.00	2	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	2										
007	PNAVY	0 1 0 0 0 0 0	REGP	60	B			0.0	\$13,000.00	1	\$13,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PNCISLA	0 1 0 0 0 0 0	REGP	60	B			0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PDEMCONVNT	0 1 0 0 0 0 0	CARD	60	B			0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PBBWED1	0 0 1 0 0 0 0	REGP	60	B			0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PDEMCONVNT	0 0 1 1 0 0 0	CARD	60	B			0.0	\$8,000.00	2	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PBOSSFR1	0 0 0 0 1 0 0	REGP	60	B			0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PCSINYFR2	0 0 0 0 1 0 0	REGP	60	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PBLOODS	0 0 0 0 1 0 0	REGP	60	B			0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PCRIMESA2	0 0 0 0 0 1 0	REGP	60	B			0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	P48HRSA3	0 0 0 0 0 1 0	REGP	60	B			0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NSUN6-8AM	0 0 0 0 0 0 1	NEWS	60	B			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	SNFL1ST	0 0 0 0 0 0 1	NFL	60	B		FOOTBALL	0.0	\$20,000.00	1	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PBBSUN	0 0 0 0 0 0 1	REGP	60	B			0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	MNEWS1	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	MEARLY	1 0 0 0 0 0 0	MORN	60	B			0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DPRICE	1 0 0 0 0 0 0	DAY	60	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	EPHIL2	1 0 0 0 0 0 0	EFG	60	B			0.0	\$1,700.00	1	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEARLY5PM	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$3,200.00	1	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE7	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	43	0	\$184,200.00	\$156,570.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$184,200.00	\$156,570.00	\$0.00	\$0.00